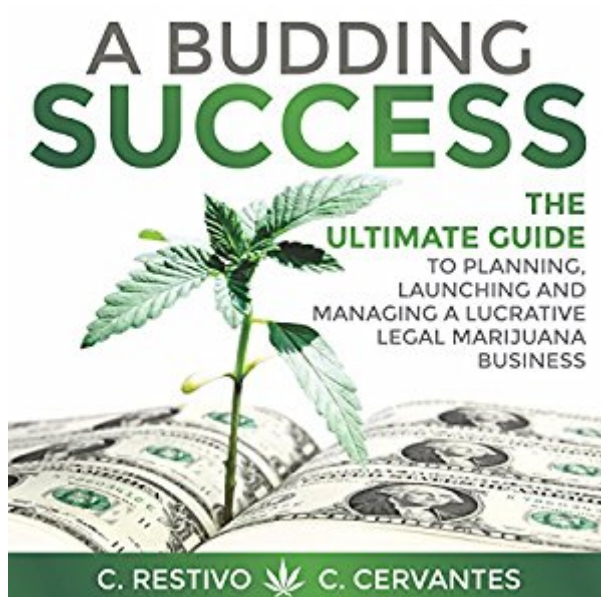


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# A Budding Success: The Ultimate Guide To Planning, Launching And Managing A Lucrative Legal Marijuana Business



## Synopsis

The legal marijuana "Green Rush" continues to evolve as one of the most lucrative emergent markets in the US - but taking advantage of this opportunity isn't something to be considered lightly. If you aren't careful, there are plenty of potential pitfalls and forks in the road...but you can avoid these costly problems with *A Budding Success: The Ultimate Guide to Planning, Launching and Managing a Lucrative Legal Marijuana Business*. In this book, you'll find first-hand expert guidance that carries you through every angle of planning, launching, and running your business, including help with: Defining your budget, location, and business plan, so you can start - and continue - as strongly as possible. Protecting yourself by understanding city, county, state, and federal laws, thus making money without worrying about crackdowns. Becoming self-employed and making wise investment decisions that grow your business...and your empire. Choosing the right kind of marijuana business opportunity for you - medical or recreational, from dispensing to growing, extraction, delivery, edibles, and beyond. Implementing the best security measures in order to protect your latest ventures. Smoothly incorporating the right kind of legal entity, so you don't face any nasty regulatory surprises. Finance and accounting-from wages to taxes, collective reimbursements, and more. Advertising and marketing-your obligations, and winning tactics for quick expansion. Sourcing, growing, pricing and tracking your stock....and more! With this fully comprehensive guide, you will be prepared to slide in on the ground floor of one of America's most revolutionary industries. Expert author, entrepreneur, and business consultant Charles Restivo, alongside marijuana mastermind and dispensary operator Cory Cervantes, will walk you step by step through the process of growing your legal and medical marijuana investment from the seeds of a business plan right into...a budding success.

## Book Information

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## Customer Reviews

This is a good beginner book if you are just starting to research this topic. It gives a lot of good general information and is easy to read, not too thick not too thin. This book will help to get you up to speed on both the fundamentals and advanced strategies that you need to be aware of to ensure the right foundation for your successful venture. If you are serious about success with this venture, or are simply interested in learning more about the industry, you won't regret the time you spend with this book, and will likely refer back to it as a reference for years to come.

There are many critical chapters that should absolutely contain detailed information. These are logical chapters to include in a book of this type, yet these chapters are one or two pages in length. Information that is presented, is limited and again generic. These chapters are one-two pages in length because the expert writer of this book has no experience.

It's a great book for people who are looking for start up idea in this field. Initially I bought this book as a prank gift for a friend because for me it sounded as a joke, but boy was I wrong! This book actually provides valid information on laws, regulations and procedures that apply in this area of business. So if you're looking to start or invest in this business it's a good place to begin your research.

If you know of a pot smoker this makes a good gift, be the friend that accepts them.

I know that Marijuana is one of the most lucrative emergent markets here in the US so I decided to buy a guide book about how to launch and manage a legal Marijuana business. I'm glad this book provided the most important things I must know. From preparing the budget, location, business plan and permits, the author managed to discuss everything we need to know to successfully start the business. I noticed that the author was very keen to details and that's what makes this book so good. It's very concise and comprehensive so I highly recommend it.

Awesome I found all the information helpful. Yes surely this will change a lot of how we know the

world today. it feels good to have learned all this and to know where we are heading. Thanks

Indeed, the world of cannabis growing is a realm entered only the brave, especially if it is not yet legalized where you live. Written in simplified form, the author was able to reach out to a total novice such as myself on the basics of marijuana gardening. It is also helpful to see charts and statistics as well as figures that anyone who wishes to grow this plant for business. I find this book as a great reference for starting out. It encouraged me to look into this industry for future gains.

This guide covers everything you need to know to get started and continue growing marijuana where it is legal. It also covers the law and reminds you to consider the law. I have no plans to grow marijuana, myself, but I did find this an interesting read.

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